

Nick Ward

Web, Technology, and Education

Contact Info

nickward21@gmail.com
www.nickward.me
linkedin.com/in/nckwrdr

Skill Sets

PROGRAMMING: HTML • CSS • PHP • JS • cPanel
phpMyAdmin • Website Hosting & Maintenance

SOFTWARE: Adobe Creative Suite • Microsoft Office • Wordpress
G Suite • IO Classroom • Basecamp • Google Education

Experience

The SEEALL Academy PS/IS 180 / Technology Specialist

JANUARY 2019 - CURRENT, BROOKLYN, NY

- **Technology Lead:**
 - Computer Science Lead: collaborate with school leaders to emphasize and grow our computer science education programs.
 - Lead and support the faculty in integration of effective uses of digital technology through a consistent pattern of strategic outreach and informal support
 - Complete rebuild and rebranding of school website to meet Web Content Accessibility Guidelines (WCAG) 2.0 as required by NYC DOE
 - Project lead on CS4ALL, Computer Science initiative
 - Launch and maintenance of web-based education platform for transition to remote learning
- **Career & Technical Education:** Computer Technology, 7-12 (Computer Science, Media Literacy, Digital Citizenship)

Four Dimensional Partners, LP / Research & Digital Marketing

SEPTEMBER 2019 - CURRENT, FAIR HAVEN, NJ

- **Digital Marketing:** Providing research, industry insights, and marketing materials for prospective investors through newsletters, pitch decks, and one-pagers.
- **Strategy:** Fielding questions from potential investors, providing strategic data and talking points to internal team
- **Security:** Providing industry insights on security best-practices, while minimizing single points of failure to mitigate risk

Tom & Co / Creative Director

DECEMBER 2013 - JANUARY 2019, STATEN ISLAND, NY

- **Creative Team Management:** Manage workflow & oversee quality of junior designers to foster growth
- **Web Design:** Wordpress Web Design, SEO Strategy & Social Media Integration.
- **Website Management:** Launched & managed hosting, maintenance, security and server backups for 100+ client websites.

- **Front End Development:** Project oversight, design, coding for custom built web applications.
- **Graphic Design:** Web, Social Media, Branding, Newsletters, Email Marketing, Stationery, Brochures, Banners, Truck Wraps & other forms experiential marketing mediums.
- **Online Marketing:** Strategy, Design & Execution of Ad Campaigns, Google AdWords campaigns, & Email Marketing

TCG Agency / Lead Web & Graphic Designer

JANUARY 2011 - NOVEMBER 2012, NEW YORK, NY

- **Design:** Lead designer for client deliverables including: web design, logo design, web banners, marketing materials, and presentation templates.
- **Management:** Oversee junior designers and help to manage their client work & deliverables.
- **Wordpress:** designing, installing & maintaining Wordpress sites.
- Rebranded (TCG) - website, templates, campaign presentation decks.
- **Internal:** Designed and implemented dynamic email signatures for all employees and coded internal microsites.

Education

Marist College / B.S. Digital Media

AUGUST 2006 - MAY 2010, POUGHKEEPSIE, NY

Dean's List graduate from Marist College, earning a bachelor's degree in Digital Media coupled with a certificate in Art & Advertising Design

Achievements

Marist College Dean's List

Requires 3.4 GPA or higher

Charity Board Member

Creative Lead for Charity Gaming, Inc.

National Honor Society Member

Member for 3 Consecutive Years

Award Winning Blog Design

Gold - Hermes Creative Award